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Total No. of Pages : 01

Total No. of Questions : 10

**M.Sc.(Fashion Marketing Management) (2018 Batch) (Sem.-1)****QUALITY CONTROL****Subject Code : MSFMM-110-18 (Non Core)****Paper ID : [75293]****Time : 3 Hrs.****Max. Marks : 30****INSTRUCTIONS TO CANDIDATES :**

1. Attempt ONE question from each unit.

**UNIT-I**

- Q1. Explain the philosophy of Demming.
- Q2. Give historic development on maintaining quality.

**UNIT-II**

- Q3. Give achievements of quality and quality of design.
- Q4. Elaborate on the concept of consumers acceptance of product.

**UNIT-III**

- Q5. Give three basic aspects of quality control.
- Q6. What are the benefits of quality control?

**UNIT-IV**

- Q7. Explain different defects in fabric.
- Q8. Explain different defects that arise during stitching.

**UNIT-V**

- Q9. What is the importance of cost of quality in fabric?
- Q10. What are the demerits of developing poor quality fabric?