

**Total No. of Pages : 02**

**Total No. of Questions : 07**

**M.Sc.(Fashion Marketing Management) (2015 to 2017) (Sem.-2)**

## FINANCIAL MANAGEMENT

**Subject Code : MScFMM/GMT/FM-202**

**Paper ID : [A2590]**

**Time : 3 Hrs.**

**Max. Marks : 60**

**INSTRUCTION TO CANDIDATES :**

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B consists of THREE Sub-sections : Units-I, II & III.**
3. **Each Sub-section contains TWO questions each, carrying TEN marks each.**
4. **Student has to attempt any FOUR questions from SECTION-B, atleast ONE question from each Sub-section and fourth from any Sub-section.**

## SECTION-A

- 1. Write Short note on the following :**

- i) Comparative Statement
- ii) Acid Test Ratio
- iii) Shareholders' Funds
- iv) Limitations of Financial analysis
- v) Gross profit ratio
- vi) Return on Investment
- vii) Operating Expenses
- viii) Current Liabilities
- ix) Debt
- x) Fixed Assets

## **SECTION-B**

### **UNIT I**

2. Write a detailed note on the tools of financial analysis. Also discuss the limitations of each tool separately.
3. What is a Common Size Income Statement? Explain the process of preparation of Common Size Income Statement with the help of hypothetical example of your choice.

### **UNIT II**

4. What do you mean by liquidity position? Discuss in detail the various ratios used to assess the liquidity position of a business enterprise.
5. What do you mean by Profitability? How do you assess the profitability position of a business through the use of ratios?

### **UNIT III**

6. Explain the process of preparation of common size income statement with the help of hypothetical example.
7. Discuss the various activity ratios. Also discuss the utility of activity ratios.