

Total No. of Questions : 07

M.Sc.(Fashion Marketing Management) (2015 to 2017) (Sem.-2)
PERSONALITY DEVELOPMENT AND COMMUNICATION SKILLS
Subject Code : MScFMM/GMT/PD-211
Paper ID : [A2597]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTIONS-B consists of THREE Sub-sections : Units-I, II & III.**
3. **Each Sub-section contains TWO questions each, carrying TEN marks each.**
4. **Attempt any FOUR questions, ONE from each Sub-section and fourth from any sub-section.**

SECTION - A

Q1. Answer briefly :

- Does body language play a role in developing communication skills?
- What is self-efficacy?
- What is Maslow's Hierarchy of Needs model?
- What is the role of needs in one's personality?
- What is personality?
- How do personalities develop?
- Give some clarity on personality and career choice.
- What does changing your personality imply?
- What is individuality?
- What does controlling emotions imply?

SECTION-B

UNIT-I

Q2. We are all unique. Explain.

Q3. Write a note on developing personalities.

UNIT-II

Q4. Write a detailed note on stages of development.

Q5. Explain how '*needs*' impact personality.

UNIT-III

Q6. Give a detailed account on changing personality.

Q7. Write a note on positive attitude and its impact.

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