

Roll No.

Total No. of Pages : 01

Total No. of Questions : 06

M.Sc.(JAMC) (2015 to 2017) (Sem.-3)

NEW MEDIA TECHNOLOGY

Subject Code : MJAMC-302

Paper ID : [B0462]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. Attempt any FIVE questions out of SIX questions.
2. Each question carries TWELVE marks.

1. Explain in detail the concept of 'New Media Technology'.
2. Provide a historical perspective of the Internet.
3. Establish the similarities between communication and information technology.
4. Write a brief note on web server; URL; Home page; and internet protocol.
5. Discuss the importance of Facebook.
6. What are the characteristics of cyber journalism?