

Roll No.

Total No. of Pages : 01

Total No. of Questions : 06

M.Sc.(JAMC) (2015 to 2017) (Sem.-3)
INTERCULTURAL AND INTERNATIONAL COMMUNICATION
Subject Code : MJAMC-304
Paper ID : [B0463]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. Attempt any FIVE questions out of SIX questions.
2. Each question carries TWELVE marks.

1. Discuss the concept and scope of intercultural communication.
2. How do modern mass media act as a Vehicle of intercultural communication?
3. Discuss mass media as a culture manufacturing industry.
4. List ten issues connected with international communication.
5. Discuss international news flow imbalance and its consequences.
6. What are the effects of globalization on media system?