

Roll No.

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Total No. of Pages : 01

Total No. of Questions : 06

M.Sc.(JAMC) (2015 to 2017) (Sem.-3)

PRINT MEDIA – II – REPORTING, DESK AND SPECIALISATION

Subject Code : MJAMC-303

Paper ID : [B0465]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. Attempt any FIVE questions out of SIX questions.
2. Each question carries TWELVE marks.

1. What are the do's and don'ts of writing a good feature?
2. Highlight the importance of media criticism.
3. What is the role of a photo feature?
4. What are the characteristics of investigative reporting?
5. How should one guard against manipulation and bias in news?
6. Discuss the role and importance of freelancing.