

**Total No. of Pages : 01**

**Total No. of Questions : 08**

**M.Sc.(Garment Manufacturing Technology) (2015 to 2017) (Sem.-3)**

# MANAGERIAL ECONOMICS

**Subject Code : MSCGMT-302**

**Paper ID : [A3174]**

**Time : 3 Hrs.**

**Max. Marks : 60**

**INSTRUCTION TO CANDIDATES :**

1. Attempt any FIVE Questions, One from each Unit.
2. All questions carry equal marks.

## UNIT-I

1. What is managerial economics? Discuss its nature and scope.
2. Describe how equilibrium price is determined in a commodity market? What happens to price if supply changes?

## UNIT-II

3. Discuss the Law of equi-marginal utility. What are then main assumptions of the law?
4. Define Average cost. Why Short run Average Cost (SAC) is of U shape?

### UNIT-III

5. Discuss Baumol's sales maximisation model of an oligopoly firm, with optimal advertising outlay.
6. What are the features of perfect competition? Discuss equilibrium of firm in short run under perfect competition.

## UNIT-IV

7. What is cost-benefit analysis? What is the use of cost-benefit analysis?
8. What is capital budgeting? Why does a firm use net cash flow to estimate net present value of an investment project?