Roll No. ☐☐☐☐☐☐☐☐☐☐☐          Total No. of Pages : 02

Total No. of Questions : 09

## M.Sc.(SIM)    (Sem.–4)
## MANAGEMENT INFORMATION SYSTEM
### Subject Code : PTA-204
### Paper ID : [C0618]

Time : 3 Hrs.                                          Max. Marks : 60

**INSTRUCTION TO CANDIDATES :**
1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

## SECTION A

1) **Write short notes on :**

   a) Models of Decision-making.

   b) Conceptual Structure of MIS.

   c) Open System.

   d) Information Utility.

   e) GDSS.

   f) Optimization Model.

   g) Public *vs.* Private System.

   h) CRM.

   i) Executive Support System.

   j) Business Process Re-Engineering.

## SECTION-B

2)    What are the factors supporting ever increasing indispensability of MIS in a business organization?

3)    "*Understanding a system is not an easy job*." Do you agree with the statement?

4)    Discuss the various classifications of DSS in details.

5)    What do you understand by knowledge work? Explain various types of knowledge work.

6)    Explain the relationship between ERP and SCM.

## SECTION-C

7)    Discuss the structure of MIS on the basis of managerial activity.

8)    Define "*Quality of Information*". What are the determinants of quality of information?

9)    How will you classify information system on basis of level of management? Discuss in detail the strategic level system.