

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

M.Sc.(HMCT) (2015 to 2017) (Sem.-4)
INTERNATIONAL HOTEL MANAGEMENT
Subject Code : MSCHM-407
Paper ID : [72410]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

Q.1. Define the term :

- a) Tourism.
- b) Globalization.
- c) Economic impact.
- d) Independent hotels.
- e) Chain Owned.
- f) Referral group.
- g) Franchiser.
- h) Lodging industry.
- i) Financial institute.
- j) New democracies.

SECTION-B

- Q.2. Discuss the emergence of international hotel in India.
- Q.3. Write short note on technology advancement in tourism.
- Q.4. Differentiate between franchise and referral group.
- Q.5. Classify Tourism Sector.
- Q.6. List any five international hotel chains.

SECTION-C

- Q.7. Discuss all safety and security impacts of tourism.
- Q.8. Discuss about chain affiliated properties.
- Q.9. Discuss the geographical impact of tourism.

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