

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

MBA (Executive) (Sem.-1)
PRACTICES OF MODERN MANAGEMENT
Subject Code : MBX-101
Paper ID : [74210]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A contains TEN questions carrying TWO marks each and students has to attempt any EIGHT questions.
2. SECTIONS-B consists of SEVEN questions each carrying SEVEN marks each and student has to attempt any FIVE questions.
3. SECTION-C is consist of ONE Case Study carrying NINE marks.

SECTION-A

Q1. Define briefly :

- a) Corporate social responsibility
- b) List principles of Management (Henri Fayol)
- c) Total quality management
- d) Programmed decisions
- e) Matrix organization
- f) Feedforward
- g) Decentralization
- h) Theory Z
- i) Accountability vis-à-vis Responsibility
- j) Strategic alliance

SECTION-B

2. Explain the meaning, nature and functions of management.
3. State planning principles and their role in successful management.
4. Discuss the impact of Hawthorne studies on management function.
5. Define decision making. Elaborate the process and elements of decision making.
6. Compare and contrast different types of organisation structures.
7. How do control and coordination play a role in organisational success?
8. Strategic alliances would be able to radicalise the organisation. Discuss the statement in light of success of MNC's.

SECTION-C**9. Case Study :**

You are recruited as consultant by the CEO at a IT industry called ABC Inc. that specializes in providing process outsourcing. For some reason there productivity is falling. It has resulted from lots of missed deadlines, wastage of effort and delays, your effort is to find out what could have gone wrong and suggest methods to improve a management performance. To meet this objective, you are analyzing present hierarchical functional structure with lots of centralisation.

Question :

Q: What kind of structural changes may improve the overall efficiency of management?
Discuss.