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Total No. of Questions: 15

MBA/MBA(IB) (2014 to 2017) (Sem.-2) BUSINESS ENVIRONMENT

Subject Code: MBA-201 Paper ID: [C0246]

Time: 3 Hrs. Max. Marks: 60

INSTRUCTION TO CANDIDATES:

- 1. SECTION-A contains SIX questions carrying FIVE marks each and students has to attempt any FOUR questions.
- 2. SECTIONS-B consists of FOUR Subsections: Units-I, II, III & IV. Each Subsection contains TWO questions each carrying EIGHT marks each and student has to attempt any ONE question from each Subsection.
- 3. SECTION-C is COMPULSORY and consists of ONE Case Study carrying EIGHT marks.

SECTION-A

- 1. Why is understanding the dynamics of business environment vital for corporate?
- 2. What do you understand by cooperative sector?
- 3. What is new economic policy in context of economic planning?
- 4. Write a note on EXIM policy:
- 5. How mining has impacted the ecology. Discuss the possible remedies.
- 6. Write a detailed note on concept of disinvestment in public sector.

SECTION-B

UNIT-I

- 7. Write detailed note on present day tariff trade wars.
- 8. What are different economic systems prevailing in the world? How does state policy impacts the business environment?

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UNIT-II

- 9. Write a detailed note on monetary policy and demonetization in India.
- 10. Discuss performance and problems of public sector banks in India.

UNIT-III

- 11. Discuss constraints and problems of disinvestment in India.
- 12. Write detailed note on corporate social responsibility and environment protection in India.

UNIT-IV

- 13. Intellectual Property has been recognized as an important tool for technical, industrial and economic development, elaborate.
- 14. Write detailed note on dumping and anti dumping measures in India.

SECTION-C

15. Case Study:

India's current account deficit - that is difference in imports and exports - deteriorated to 1.9 percent of GDP in FY18 from 0.6 percent in the year before and is forecast to rise to around 2.8 percent in the current year.

An uncertain global environment with fears of trade war, emerging economies (like Argentina, Turkey, etc) running high current account deficits experiencing their currencies depreciate sharply amid interest rate increases by the US Federal Reserve, higher crude prices have all weighed on the Indian rupee and the Indian current account deficit as well.

The Indian rupee is down since January. India's forex reserves have also fallen below \$400 billion for the first time since November 2017.

Question:

Q. In light of above and your readings of newspapers discuss the business environment for Indian manufactures.

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