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Total No. of Pages : 02

Total No. of Questions : 15

MBA (2014 to 2017) (Sem.-4)

**PEOPLE MANAGEMENT AND LEADERSHIP**

Subject Code : MBA-969

Paper ID : [A2544]

Time : 3 Hrs.

Max. Marks : 60

**INSTRUCTION TO CANDIDATES :**

1. SECTION-A contains SIX questions carrying FIVE marks each and students has to attempt any FOUR questions.
2. SECTIONS-B consists of FOUR Subsections : Units-I, II, III & IV. Each Subsection contains TWO questions each carrying EIGHT marks each and student has to attempt any ONE question from each Subsection.
3. SECTION-C is COMPULSORY and consist of ONE Case Study carrying EIGHT marks.

**SECTION-A**

1. What is people management?
2. What is the importance of behaviour at workplace?
3. What are the steps of decision making?
4. Define communication.
5. What is the role of a leader?
6. Define knowledge management.

**SECTION-B****UNIT-I**

7. Discuss the interactive approach to management of people.
8. Explain the factors causing individual behaviour.

## UNIT-II

9. Discuss the modern methods of evaluating performance at work.
10. What can the organisations do to make communication effective?

## UNIT-III

11. Explain various types of leadership. Discuss their merits and demerits also.
12. Define delegation of authority. Which factors facilitate the delegation of authority in organisations?

## UNIT-IV

13. Discuss the significance of creativity and innovation. How can managers encourage innovation?
14. What are the advantages of adopting Knowledge Management practices? What is the role of leadership in Knowledge Management?

## SECTION-C

### 15. Case Study :

Amit Verma is a successful man. He is the CEO of a multinational company and he does not need to work for money. His company is doing well and he does not face any pressure from the board of directors. He has a stable family life. His wife is a successful entrepreneur and his two kids are doing well in their studies. Amit Verma should have been a happy and relaxed man, but he is not. He feels that if he lets his drive slacken, everything around him would fall apart. He exhorts his executives to work tirelessly and relentlessly. He asks them to work for long hours, and no weekends. He is always-driving them to a distant goal. He does the same things at home. He is always asking his-wife to expand her business and is always telling his children to do better. He is just not satisfied with how things are, no matter how good they might be.

### *Questions :*

1. Comment upon Amit Verma's leadership style.
2. Should Amit Verma change his leadership style? Give reasons for your answer.