

Roll No.							Total No. of Pages: 0	2

Total No. of Questions: 06

MBA (Campus) (Sem.-1) PRINCIPLES AND PRACTICES OF MANAGEMENT

Subject Code: MBA-101 M.Code: 51181

Time: 3 Hrs. Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

- SECTION-A contains SIX questions carrying TWO marks each and students has to attempt ALL questions.
- 2. SECTION-B consists of FOUR questions each carrying TEN marks each and student has to attempt ALL questions.
- 3. SECTION-C is consist of ONE Case Study carrying EIGHT marks.

SECTION-A

1. Write short notes on:

- a) What is corporate social responsibility?
- b) Discuss Contingency approach of management.
- c) Difference between authority and power.
- d) What are the difficulties in coordination?
- e) Explain Z-culture of American companies.
- f) Discuss Mckinsey's 7-S Approach.

SECTION-B

2. "Planning is an intellectual process, the conscious determination of courses of action, the basis of decisions on purposes, facts and estimates". Discuss the statement and identify the steps involved in planning process.

1 M-51181 (S43) -515



- 3. What is the role of creativity in decision making? Discuss its process and the way an individual can be made more effective.
- 4. Discuss the merits and demerit of decentralization of authority. How can decentralization be made more effective?
- 5. What are the essentials of effective control system? How will you design an effective control system?

SECTION-C

6. Read the **Case study** and answer the following questions:

You are working as a manager in a steam company xyz ltd. Due to the financial problem in the organization, company is unable to pay the salary from last two months. Due to this crisis employees are in major grievance, leaving the job because of insecurity. This type of situation is facing by the company for the first time so there is no historic data available to solve the major problem. Employees are the asset for any organization, if grievance is not going to handle properly then it will go to harm the organization.

As manager's work is also to solve the grievance in the organization answer the following questions:

- 1. What steps should the manager take in this situation?
- 2. "Here a manager becomes leader". Comment.
- 3. What are the qualities of a manager?

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

2 | M-51181 (S43) – 515