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Total No. of Pages : 02

Total No. of Questions : 15

MBA/MBA(IB) (2015 to 2017) (Sem.-2)

BUSINESS ENVIRONMENT

Subject Code : MBA-201

Paper ID : [C0246]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A contains SIX questions carrying FIVE marks each and students has to attempt any FOUR questions.
2. SECTIONS-B consists of FOUR Subsections : Units-I, II, III & IV. Each Subsection contains TWO questions each carrying EIGHT marks each and student has to attempt any ONE question from each Subsection.
3. SECTION-C is COMPULSORY and consists of ONE Case Study carrying EIGHT marks.

SECTION-A

1. Why scanning of business environment is important?
2. What are the Fundamental Rights?
3. What are the objectives of industrial licensing?
4. What is bank rate?
5. Define Consumer.
6. Define Globalisation.

SECTION-B**UNIT-I**

7. Explain various components of Business Environment.
8. Discuss the role of political institutions in regulating business in India.

UNIT-II

9. Explain the main features of the New Industrial Policy.
10. Discuss the main provisions of the Right to Information Act.

UNIT-III

11. Discuss the problems and performance of Public Sector in India.
12. Explain various ethical issues in the modern business environment.

UNIT-IV

13. Discuss the need for foreign investment.
14. What are the reasons for growth of MNCs? Explain their harmful and favourable effects on Indian Economy.

SECTION-C

15. Case Study :

The complainant purchased a mixer grinder from Venus electronics showroom. He received the cash memo of the purchase. Just 8 days after the purchase, the mixer grinder developed a problem and stopped working. The matter was immediately reported to the Venus electronics showroom. As per the advice of the showroom staff, the mixer grinder was immediately handed over to the Service Centre, the very next day. The Mixer grinder was returned after rectification to the purchased after 15 days. The day it was received from the service centre, the mixer grinder was used but it again stopped just after working for 5 minutes. The complainant immediately reported to the showroom and also to the manufacturer of the mixer grinder. As per the advice of the showroom the mixer grinder was once again given to the service centre. But the service centre took 2 months to respond to the customer. After this the manufacturer directed the showroom to replace the mixer grinder to the customer. But the showroom failed to fulfil the directions of the manufacturer.

Questions :

1. Which provisions of the law are applicable in this case?
2. What is the likely legal solution of the problem in this case?

NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.