

Roll No.

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Total No. of Pages : 02

Total No. of Questions : 15

MBA (2015 to 2017) (Sem.-4)
E-COMMERCE AND CYBER SECURITIES

Subject Code : MBA-987

M.Code : 71401

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A** contains **SIX** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
2. **SECTION-B** consists of **FOUR** Subsections : Units-I, II, III & IV. Each Subsection contains **TWO** questions each, carrying **EIGHT** marks each and student has to attempt any **ONE** question from each Subsection.
3. **SECTION-C** is **COMPULSORY** and carrying **EIGHT** marks.

SECTION-A

1. Explain the need of E-Commerce.
2. What are various Security issues in E-Business?
3. Write down various HTML tags available for form.
4. Explain data types used in ASP.net
5. How electronic check is performed on digital payments?
6. Explain the role of Cyber Laws.

SECTION-B**UNIT-I**

7. Elaborate elements of electronic business process.
8. Write short note on any two of the following :
 - a) FTP
 - b) IPV6
 - c) SMTP

UNIT-II

9. Explain various threats available in E-Commerce.
10. Write a note on Public-Private key cryptography.

UNIT-III

11. Write a Note on Java Script.
12. Why XML is better than HTML?

UNIT-IV

13. Explain the concept of Database Connectivity using ADO.net.
14. Write a note on AJAX.

SECTION-C

15. ABC.Com is an online retailer. It includes apparel stores, homeware businesses, and gift shops. Stores that sell physical goods showcase the items online and enable shoppers to add the things they like in their virtual shopping carts. Once the transaction is complete, the store typically ships the orders to the shopper via courier. All the transactions are done online. Hackers can steal customer's credit card and other sensitive information from ecommerce sites. To protect (and reassure) your customers, it's important to protect E-business and sensitive customer data by taking various preventive steps.
 - a) Name a few preventive steps for securing ABC.Com from hackers.
 - b) ABC.Com intimate order details to customers via email once the order is complete, what steps are to be taken in protecting email?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.