

Rajiv Gandhi University of Health Sciences, Karnataka

IV Year B.Pharm Degree Examination – NOV 2016

Time: Three Hours**Max. Marks: 80 Marks**

PHARMACEUTICAL PRODUCTION MANAGEMENT (Revised Scheme - 2)

Q.P. CODE: 1973

Your answers should be specific to the questions asked
Draw neat labeled diagrams wherever necessary

LONG ESSAYS (Answer any Two)**2 x 10 = 20 Marks**

1. Explain the term communication. What are the different types? Discuss the various steps involved in the communication and give its importance.
2. What is recruitment? What are the different methods of recruitment of Pharmacist? Write various steps involved in the selection of person as Pharmacist.
3. Describe the various sources of hazards of Pharmaceutical industry. Explain the general methods for preventing hazards in an industry.

SHORT ESSAYS (Answer any Eight)**8 x 5 = 40 Marks**

4. Describe the procedure for handling of complaints as per GMP.
5. Explain the functions of financial management.
6. Explain different types of leadership.
7. Define the term Directing. Describe the various steps involved in directing.
8. What are the characteristics of good design?
9. Describe the conditions under which negotiations are warranted.
10. Write the objectives of store keeping.
11. Why is proper storage of goods necessary?
12. Define performance appraisal and explain its importance.
13. Describe the skills required by manager.

SHORT ANSWERS**10 x 2 = 20 Marks**

14. Define the term "morality"
15. Explain the term co-ordination.
16. Explain the term organizing.
17. Define the term production management.
18. Explain the term "placement".
19. Write difference between centralized and de-centralized purchasing.
20. Noise pollution in industry
21. List the causes for breakdown of machinery.
22. Explain the term "Modern inventory"
23. Difference between authority and power
