

Code No: 07A3HS01

R07**Set No. 2**

II B.Tech I Semester Examinations, MAY 2011
MANAGERIAL ECONOMICS AND FINANCIAL ANALYSIS
Common to Information Technology, Computer Science And Engineering,
Computer Science And Systems Engineering

Time: 3 hours

Max Marks: 80

Answer any FIVE Questions
 All Questions carry equal marks

1. (a) What are the different kinds of companies?
 (b) Explain the formations of joint stock company. [16]
2. Discuss the role of costs, demand and competition in pricing. [16]
3. Distinguish between income elasticity of demand and cross elasticity of demand. [16]
4. What is the importance of capital budgeting? Explain the different types of capital Budgeting proposals. [16]
5. Is demand positive for substitutes or complementaries? Explain the relation of price of coffee to the demand for tea with the help of diagram. [16]
6. From the following extract of a balance sheet of a company calculate the debt equity ratio and interest coverage ratio. Given that the debt equity ratio is in the range of 10:1 , how do you interpret this ratio? [16]

50,000,10% preference shares of	Rs. 100 each
2,00,000 equity shares of	Rs. 10 each
10%, 30,000 debentures of	Rs. 100 each
Net profit during the year was	Rs. 10,00,000
7. What is Three column cash book ? What is contra entry? Illustrate. [16]
8. Derive the production function? Critically analyse Cobb-Douglas production function. [16]

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R07**Set No. 4**

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R07**Set No. 1**

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R07**Set No. 3**

II B.Tech I Semester Examinations, MAY 2011
MANAGERIAL ECONOMICS AND FINANCIAL ANALYSIS
Common to Information Technology, Computer Science And Engineering,
Computer Science And Systems Engineering

Time: 3 hours

Max Marks: 80

Answer any FIVE Questions
 All Questions carry equal marks

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2. (a) What are the different kinds of companies?
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