

Code No: V3208**R07****Set No: 1**

III B.Tech. II Semester Supplementary Examinations, November/December - 2012

MANAGEMENT SCIENCE

(Common to Electrical and Electronics Engineering & Electronics and Communications Engineering & Chemical Engineering & Electronics and Computer Engineering)

Time: 3 Hours**Max Marks: 80**Answer any FIVE Questions
All Questions carry equal marks

1. (a) Define Management? Explain the significance of Management.
(b) Briefly Explain Taylor's Scientific Management Theory.
2. What is Decentralization? Where is it suitable? Enumerate its advantages and disadvantages.
3. (a) What do you mean by production? Write about different types of Production Methods.
(b) Explain the procedure in construction of 'R' Chart.
4. (a) What are the Major Functions of HR Manager?
(b) Briefly Explain Induction.
5. Explain the Importance of Techniques of both CPM and PERT?
6. (a) Define Strategy? How Strategy is Managed?
(b) Briefly Explain SWOT Analysis.
7. Explain the role of Management Information
(a) Systems in Modern Organizations.
(b) Explain Different types of Markets.
8. Write Short Notes on
 - (i) Total Float
 - (ii) Free Float
 - (iii) Project Crashing
 - (iv) Time Estimates

Code No: V3208**R07****Set No: 2**

III B.Tech. II Semester Supplementary Examinations, November/December - 2012

MANAGEMENT SCIENCE

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Time: 3 Hours**Max Marks: 80**Answer any FIVE Questions
All Questions carry equal marks

1. (a) What are the Basic Functions of Management?
(b) Explain Fayol's Principles of Management.
2. (a) What are the features of Organization? Explain Its Importance and Significance.
(b) Explain Virtual Organization.
3. What are the types of Layout? Explain them with examples.
4. (a) What do you mean by ABC analysis? What are its advantages?
(b) Briefly Explain the Steps in Purchase Procedure.
5. What are the main differences between HRM and Personal Management and Industrial Relations?
6. (a) Define "Project"? Explain different phases of Project Management.
(b) Briefly explain Management by Objectives.
7. (a) What are the steps in Strategy Formulation and Implementation?
(b) What are the elements of Corporate Planning?
8. Write Short Notes on
 - (i) Just in Time
 - (ii) Balanced Score Card
 - (iii) Enterprise Resource Planning
 - (iv) Business Process Outsourcing

Code No: V3208**R07****Set No: 3**

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Time: 3 Hours**Max Marks: 80**Answer any FIVE Questions
All Questions carry equal marks

1. (a) What are the Important Leadership Styles that are being Practice by Managers?
(b) Explain Systems Approach to Management.
2. (a) Briefly explain Line and Staff Organization, what are the advantages and disadvantages?
(b) Explain Span of Management and Importance.
3. Differentiate between Formal and Informal Organization.
4. What are the Generic Strategies that are adopted by organizations?
5. What is Bench Marketing? Explain various types of Bench Marketing?
6. (a) Explain Manpower Planning. Explain the different steps in Manpower Planning?
(b) Explain Job Evaluation.
7. (a) Write difference between Job Production and Batch Production.
(b) Explain Acceptance Sampling
8. Write notes on
 - (i) Inventory Control.
 - (ii) Stores Management.
 - (iii) Vendor Rating.
 - (iv) How to Classify Materials.

Code No: V3208**R07****Set No: 4**

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MANAGEMENT SCIENCE

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Time: 3 Hours**Max Marks: 80**Answer any FIVE Questions
All Questions carry equal marks

1. (a) What are the Social Responsibilities of Management?
(b) Briefly explain Contingency Approach to Management.
2. State the different forms of Organization Structure? Discuss the features, benefits and limitations?
3. (a) What do you mean by Statistical Quality Control? Explain its importance in Quality Control.
(b) Explain the procedure in Construction of 'C' Chart and 'P' Chart.
4. (a) Explain the objectives of Materials Management.
(b) What is Economic Order Quantity (EOQ)? How it is Determined?
5. (a) What are the Major Issues involved in Wage and Salary Administration?
(b) Briefly explain importance of Human Resource Management.
6. How Materials Requirement planning helps in Managing Production and Operations in Organizations?
7. Define Marketing Management? Explain the Changing Nature of Marketing.
8. Explain
 - (i) Bin Card
 - (ii) Re-Order Point
 - (iii) Selective Inventory Control Techniques
 - (iv) BCG Matrix
