

Code No: V3101**R07****Set No: 1**

III B.Tech. I Semester Supplementary Examinations, November/December - 2012

MANAGERIAL ECONOMICS AND FINANCIAL ANALYSIS(Comm Civil Engineering & Mechanical Engineering & Electronics and Communications Engineering
& Electronics and Computer Engineering & Biotechnology & Automobile Engineering)**Time: 3 Hours****Max Marks: 80**Answer any FIVE Questions
All Questions carry equal marks

1. What is the relationship between managerial economics and other subjects?
2. Define Elasticity of Demand and explain various types of price elasticity of demand.
3. Explain briefly Cobb-Douglas production function.
4. Define Monopoly. How is price determined under monopoly?
5. What do you mean by partnership? Explain its features, merits and demerits.
6. Explain the various accounting concepts and conventions.
7. How do you classify ratios? Explain with examples.
8. What is capital budgeting? Explain its need and significance of capital budgeting decisions.

Code No: V3101**R07****Set No: 3**

III B.Tech. I Semester Supplementary Examinations, November/December - 2012

MANAGERIAL ECONOMICS AND FINANCIAL ANALYSIS(Comm Civil Engineering & Mechanical Engineering & Electronics and Communications Engineering
& Electronics and Computer Engineering & Biotechnology & Automobile Engineering)**Time: 3 Hours****Max Marks: 80**Answer any FIVE Questions
All Questions carry equal marks

1. Define Managerial economics and briefly explain its characteristics and scope of managerial economics.
2. Explain demand forecasting. What is the importance in business planning?
3. Define the Break-Even Point and explain its significance and limitations.
4. What is pricing policy and explain methods of pricing.
5. What are the phases of business cycle? Explain them in detail.
6. What is accounting? Explain the types of accounts with suitable formulae.
7. a) Briefly explain preparation of changes in working capital management?
b) How to prepare Funds Flow Statement?
8. What are the methods of ranking investment proposals?

Code No: V3101**R07****Set No: 4**

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MANAGERIAL ECONOMICS AND FINANCIAL ANALYSIS(Comm Civil Engineering & Mechanical Engineering & Electronics and Communications Engineering
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All Questions carry equal marks

1. What are the functions, duties and responsibilities of a manager involved in the decision making process?
2. Explain the concept and significance of price elasticity. How do you measure it?
3. Define Production function? What are the types of production functions? Explain them in brief.
4. What is perfect competition and explain its features.
5. Define Sole trader. What are the features, advantages and disadvantages of sole trader?
6. a) Briefly explain Double Entry System.
b) Distinguish between the Journal and Ledger.
7. What are the Liquidity Ratios? Discuss their significance.
8. What are the importance steps involved in the capital budgeting process? Explain.
