**R07** 

Set No: 1

Code No: V3101

III B.Tech. I Semester Supplementary Examinations, November/December - 2012

## MANAGERIAL ECONOMICS AND FINANCIAL ANALYSIS

(Comm Civil Engineering & Mechanical Engineering & Electronics and Communications Engineering & Electronics and Computer Engineering & Biotechnology & Automobile Engineering)

**Time: 3 Hours** Max Marks: 80

> Answer any FIVE Questions All Questions carry equal marks \*\*\*\*

1. What is the relationship between managerial economics and other subjects?

- 2. Define Elasticity of Demand and explain various types of price elasticity of demand.
- 3. Explain briefly Cobb-Douglas production function.
- 4. Define Monopoly. How is price determined under monopoly?
- 5. What do you mean by partnership? Explain its features, merits and demerits.
- 6. Explain the various accounting concepts and conventions.
- 7. How do you classify ratios? Explain with examples.
- 8. What is capital budgeting? Explain its need and significance of capital budgeting Girstx decisions.

**R07** 

Set No: 2

Code No: V3101

III B.Tech. I Semester Supplementary Examinations, November/December - 2012

## MANAGERIAL ECONOMICS AND FINANCIAL ANALYSIS

(Comm Civil Engineering & Mechanical Engineering & Electronics and Communications Engineering & Electronics and Computer Engineering & Biotechnology & Automobile Engineering)

Time: 3 Hours Max Marks: 80

Answer any FIVE Questions All Questions carry equal marks

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- 1. What is Law of Demand? Explain its limitations and why the demand curve is slopping downwards.
- 2. Explain the following methods of forecasting demand.
  - (a) Delphi Method

- (b) Economic Indicators
- (c) Trend Projections
- (d) Collective Opinion
- 3. (a) Distinguish between Explicit Costs and Implicit Costs.
  - (b) Explain briefly the relation between marginal cost and average cost.
- 4. Define Markets. Elaborate how differently are markets classified?
- 5. Define Public enterprises. What are their features and advantages?
- 6. What are the phases of accounting cycle? Explain them in detail.
- 7. What is meant by ratio analysis? Discuss its objectives and limitations.
- 8. Briefly explain NPV and IRR Methods.

Code No: V3101

**R07** 

Set No: 3

III B.Tech. I Semester Supplementary Examinations, November/December -  $2012\,$ 

## MANAGERIAL ECONOMICS AND FINANCIAL ANALYSIS

(Comm Civil Engineering & Mechanical Engineering & Electronics and Communications Engineering & Electronics and Computer Engineering & Biotechnology & Automobile Engineering)

Time: 3 Hours Max Marks: 80

Answer any FIVE Questions All Questions carry equal marks

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- 1. Define Managerial economics and briefly explain its characteristics and scope of managerial economics.
- 2. Explain demand forecasting. What is the importance in business planning?
- 3. Define the Break-Even Point and explain its significance and limitations.
- 4. What is pricing policy and explain methods of pricing.
- 5. What are the phases of business cycle? Explain them in detail.
- 6. What is accounting? Explain the types of accounts with suitable formulae.
- 7. a)Briefly explain preparation of changes in working capital management? b)How to prepare Funds Flow Statement?
- 8. What are the methods of ranking investment proposals?

**R07** 

Set No: 4

**Code No: V3101** 

III B.Tech. I Semester Supplementary Examinations, November/December - 2012

## MANAGERIAL ECONOMICS AND FINANCIAL ANALYSIS

(Comm Civil Engineering & Mechanical Engineering & Electronics and Communications Engineering & Electronics and Computer Engineering & Biotechnology & Automobile Engineering)

Time: 3 Hours Max Marks: 80

Answer any FIVE Questions All Questions carry equal marks

- 1. What are the functions, duties and responsibilities of a manager involved in the decision making process?
- 2. Explain the concept and significance of price elasticity. How do you measure it?
- 3. Define Production function? What are the types of production functions? Explain them in brief.
- 4. What is perfect competition and explain its features.
- 5. Define Sole trader. What are the features, advantages and disadvantages of sole trader?
- 6. a) Briefly explain Double Entry System,b)Distinguish between the Journal and Ledger.
- 7. What are the Liquidity Ratios? Discuss their significance.
- 8. What are the importance steps involved in the capital budgeting process? Explain.