

Code No: R22013

R10

SET - 1

II B. Tech II Semester, Regular Examinations, April/May – 2013
MANAGERIAL ECONOMICS AND FINANCIAL ANALYSIS

(Com. to CE, MM)

Time: 3 hours

Max. Marks: 75

Answer any **FIVE** Questions
All Questions carry **Equal** Marks

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1. a) Define Managerial Economics? How it is related with other subjects?  
b) What are the basic economic tolls in Managerial Economics?
2. a) Explain Demand Schedule and distinguish between Individual and Market Demand Schedule?  
b) Distinguish between Industry Demand and Company Demand?
3. a) Distinguish between Accounting Costs and Economics Costs?  
b) Write short notes on Implicit Cost or Explicit Cots?
4. Define Monopolistic competition. Explain the price and output determination under monopolistic competition.
5. What are the advantages and limitations of Ratio Analysis? How do you overcome the limitations?
6. What is Funds Flow Statement? Explain the different sources and uses of funds?
7. Compare and contrast between private and public limited companies
8. What are the methods of capital budgeting? Explain them in detail.



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**SET - 2**

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Answer any **FIVE** Questions  
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1. a) Distinguish between Micro and Macro Economics? Explain their usefulness?
b) What role does the Managerial Economist play in Business?
2. a) Briefly explain Advertisement Demand?
b) Explain different kinds of elasticity with suitable diagrams?
3. a) Distinguish between Average Revenue and Marginal Revenue and explain how they are related to each other? What is their Importance?
b) What is Cost Control? What are the tools or techniques of Cost Control?
4. a) Mention the steps that are required to Post an entry into Ledger?
b) Briefly explain Double Entry System?
5. What is Financial Statement Analysis? State how it is useful to various Parties?
6. What is oligopoly? How are price and output determined under oligopoly?
7. Define sole trader. What are its features, advantages and disadvantages?
8. Distinguish between pay-back method and average rate of return method.



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SET - 3

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1. a) Explain Decision Making in Business and its Nature?  
b) State briefly the utility and significance of study of Managerial Economics?
2. a) Distinguish between Income Elasticity and Cross Elasticity of Demand  
b) What is the meaning of Consumption? What is its Importance's?
3. a) Explain briefly Cobb-Douglas Production Function?  
b) Explain the significance of opportunity costs in Economic Analysis?
4. What is monopoly? How are price and output determined under monopoly?
5. a) What are the Liquidity Ratio's- Explain?  
b) What are the uses of Ratio's?
6. What are the Basic Components of Capital Budgeting Analysis? Explain the differences between IRR and NPV Methods?
7. What are the Adjusting Entries? Why are they necessary for preparing Final Accounts?
8. Define business cycle. What are the phases of business cycle? Explain them in detail



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**SET - 4**

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Time: 3 hours

Max. Marks: 75

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Answer any **FIVE** Questions  
All Questions carry **Equal** Marks  
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1. a) What is the meaning of Demand in Economics? Explain Demand Function and its Importance?
b) Distinguish between Derived Demand and Autonomous Demand?
2. a) What is Price-Discrimination? Explain different types of Price-Discrimination and the conditions under which it is possible?
b) What is Bilateral Monopoly? Explain its Significance?
3. What are the methods of demand forecasting? Explain them in detail.
4. a) What adjustments are usually necessary at the time of preparing the final accounts?
b) What are the differences between Capital and Revenue Expenditure?
5. What is meant by Ratio Analysis? Classify Ratio's with Examples?
6. a) How many employees are involved in the Partnership?
b) What are the best qualities of Partnership?
7. What are the Major Differences between the Trial Balance and the Balance Sheet?
8. Explain the methods of capital budgeting in detail.

