

Code: R7311001

**R7**

B.Tech III Year I Semester (R07) Supplementary Examinations, May 2013

**MANAGEMENT SCIENCE**  
(Electronics and Instrumentation Engineering)

Time: 3 hours

Max Marks: 80

Answer any FIVE questions  
All questions carry equal marks

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- 1 What do you mean by social responsibility of managers? How can social responsibility be made operational in an organization.
- 2 Write about:
  - (a) Matrix form of organization.
  - (b) Informal organization.
  - (c) Functional form of organization.
- 3 How do you measure the work study and the method study?
- 4 What are the aims of inventory control? Explain briefly about E.O.Q and ABC analysis.
- 5 Discuss in detail the objectives and functions of human resource management.
- 6 Explain the importance of 'PERT' in network analysis. Distinguish between 'PERT' and 'C.P.M'.
- 7 What is corporate planning? Discuss the steps in corporate planning process.
- 8 Write the following:
  - (a) Total quality management (TQM).
  - (b) Business process Re-engineering.

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