

R07

Code: R7210505

B.Tech II Year I Semester (R07) Supplementary Examinations, May 2013

MANAGERIAL ECONOMICS & FINANCIAL ANALYSIS

(Common to CSE, IT & CSS)

Time: 3 hours

Max. Marks: 80

Answer any FIVE questions
All questions carry equal marks

- 1 What are the contributions and limitations of managerial economics to business managers?
- 2 What is demand forecasting? Explain the importance of demand forecasting in business decision making.
- 3 Discuss in detail the different methods of production function.
- 4 What is perfect competition? How is market price determined under conditions of perfect competition market?
- 5 Discuss the company features of form of business organization.
- 6 What do you understand by working capital cycle and what is its importance?
- 7 (a) Briefly explain different types of accounts.
(b) What is meant by double-entry system of book-keeping?
- 8 Who are the users of financial statements of a business unit and explain how differently they interpret the financial data?
