

Code: R7220201

<b>R07</b>
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B. Tech II Year II Semester (R07) Supplementary Examinations, April/May 2013

**MANAGERIAL ECONOMICS & FINANCIAL ANALYSIS**

(Common to EEE, EIE &amp; E.Con.E)

Time: 3 hours

Max. Marks: 80

Answer any FIVE questions  
All questions carry equal marks

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- 1 State the law of demand. What are the various factors that determine demand for a mobile phone?
- 2 What is elasticity of demand? Explain the significance of elasticity of demand.
- 3 Define production function. Explain Cobb-Douglas production function.
- 4 What is perfect competition market? What are the important features of perfect market?
- 5 What is the need of public sector enterprises? Explain the recent achievements of public sector enterprises.
- 6 Define working capital. How do you estimate the fixed and working capital requirements of an industrial unit?
- 7 Write the following:
  - (a) Define the concepts of accounting, financial accounting and cost accounting system.
  - (b) Objectives and functions of accounting.
- 8 What are the limitations of ratio analysis? Does the ratio analysis really measure the financial performance of a company?

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