

**Code No: 41****JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD  
MBA-IV Semester Supplementary Examinations July/August 2010  
MANAGEMENT OF TECHNOLOGY****Time: 3hours****Max.Marks:60****Answer any Five questions  
All questions carry equal Marks**

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1. What are the factors contributing for successful technological innovation?
2. Explain technology portfolio categorized by stage of technology.
3. What is Creativity? Explain how it helps in problem solving.
4. How do you determine the risk factor in the financial analysis of a project?
5. Explain the elements of Project planning.
6. Explain the role of technology management in New product Development Process.
7. Explain the different types of technology forecasting techniques.
8. Discuss the pricing strategies in technology transfer.

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